

Public Successes	Finance Subsidies	Continuing Education	Mind to Market	Mentoring	Nightmares	Networks	Mindset	Politics	Infrastructure	Education
Value = 7	Value = 3	Value = 24	Value = 0	Value = 10	Value = 6	Value = 20	Value = 15	Value = 12	Value = 7	Value = 17
Practical = 17	Practical = 3	Practical = 17	Practical = 0	Practical = 4	Practical = 7	Practical = 25	Practical = 5	Practical = 11	Practical = 11	Practical = 14
National free newspaper like NZZ made by students under 30 year old.	Finance research project groups at ETH, Fachhochschulen.	Develop best training & education in world for over age 50 group, in all languages. Prepare world for 4th Saule.	Core competency in developing and making the ideas real.	Mentoring program (bringing current & future innovators together).	Switzerland as Argentina of 2050, publicize nightmare scenarios.	Board members of large companies act as mentors and facilitators.	Every inhabitant between 16-20 years old, must spend 1 year in a developing country.	(*) Kick 50% of the public servants out of office.	Broadband in every house/home.	(*) Start kids in school at 3 years old.
Get some good case studies of CH successes and what worked, into circulation.	Sabbaticals at company, subsidized by government.	Universities as Migros. All to you at your home.	Swiss innovates, world benefits (www but not the wealth).	Get role models into universities and Fachhochschulen.	We need a 2nd Dunant who describes present misery and what happens if you don't innovate.	Increase efforts to recruit business angels out of national interest rather than just profit.	Failure is not the opposite of success.	(*) End Swiss Army. Start (turn all resources into) Swiss Army of Brains.	Gather innovators in Technoparks, incubators.	Have high school exchange programs required for graduation.
Promote a class of creative people (network of networks).	(*) Give at birth 10,000 CHF as equity to promote an early start to innovation.	Provide services environment for innovation and innovators.	Facilitate marketability of new ideas.	Organize visits to schools by entrepreneurs and innovators.		Identify politicians / thought leaders who value innovation (targets for our initiatives).	"Du"	Federal council on Innovation with gov't/public/private.	Telephone hotline 0-800-breakbarriers, counseling for innovators.	National funding for sports, equal for girls.
Bring stories to the media.	Tax program to incentivize innovation.	Switzerland as the thinking tourism oasis for brains.	Encourage small companies.			Identify active movers and shakers.	(*) Cherish innovator's creativity: Cheering, encouragement. It is OK to try and learn.	Lobby the leaders.	Create a place where it is: ok to do it, ok to try, ok to experiment, ok to be.	Every teacher has to work at least 3 years in a company in his life.
Make contacts between innovators/entrepreneurs and the CH press.		(*) Strategy for Switzerland World-Wide-Think-Tank.	Stay focused.			Develop innovator club.	Celebrate: Heros, failures, immigrants, kids, old.	Clear Minister of Innovation to challenge 'Monopolies' (e.g. Swisscom last mile).	Innovation peddlers: Migros trucks for innovators: school to school.	Require every kid to start a company to graduate.
		Boot camp for innovators.				(*) Communities of creators and innovators.	Job rotation required.	Actively seek to bring back Swiss innovators to CH.	Telephone hotline: 1-800-shrink: overcome your internal barriers.	Push for introduction into CH curriculum of courses on starting/running own business.
		Teach innovators Tai Ji Chuan.				Each bring 20 like-minded people to participate.	Country wide innovation forum: competition in each village, bring in from all over.	Bring together politicians and innovators/entrepreneurs.		Learn to create at school.
		Lifelong learning: external universities.				Create networks.	Expand beyond (outside) the box.	Bring innovators to decision makers, opinion makers.		Success instead of selection.
						Entrepreneur's weekend with: conference, sweatlodge, party, workshops.	Foster teambuilding amongst innovators. Learn to share and exchange.	Switzerland joins the EU.		Change grading system in schools.
						Annual breakfast series & meetings every Friday morning: 15 Feb, 10 Apr. One subscription for all meetings.	Diversity required: boards, companies, teachers.	Enable all taxpayers to submit proposals to public budgets and vote on those proposals and budgets.		Concentrate on younger generation using technology.
							Create examples of success in mind to market.	Institute metrics of innovations: schools, companies, region, country.		Competition: best student idea wins one semester at MIT.
							Create programs (awards, honors) to celebrate successful innovators.			Use e-learning to build the mind. Specially children.
							Encourage cross fertilisation.			Analytical thinking.
							Question authority.			

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**How can we better prepare and encourage innovators in Switzerland?
 -- Genthod, 24-August-2002**